

# **PLANNING STUDY** RESULTS

Dear Brothers and Sisters,

As we approach Thanksgiving, we want to express our gratitude to everyone who participated in our recent planning study. We received thoughtful and helpful feedback to help plan for the future of our parish.

After gathering and analyzing data from the study, the Steier Group reported their findings to me and our pastoral and finance council members. I am happy to share these statistics, observations and recommendations with you.



# STUDY PARTICIPANTS

65 Personal Interviews | 229 Mail, Online and In-Pew Surveys | 22% Total Participation



## **OBSERVATIONS**

- · Parishioners love this faithful community centered on the Eucharist.
- Fr. Jason is a trusted and inspiring leader.
- Respondents value projects that improve the church's structure.
- Parishioners seek greater fiscal transparency.

## KEY STATISTICAL FINDINGS



**77%** of respondents favor a capital campaign.



(\$) 85% of respondents will make a gift.



**63** respondents indicated they would serve as a leader

## RECOMMENDATIONS

- Finalize campaign goals that reflect the structural integrity of the church.
- Recruit strong, positive, and diverse volunteer campaign leadership.
- Implement a clear communication plan, including an FAQ document, to address questions and concerns.

In light of our findings, we have retained the Steier Group to begin the preparation phase of our parish campaign, which will allow us to implement their professional recommendations based on what we heard from you during the study. You will, of course, hear much more about our campaign timeline and these important projects in the coming weeks. Again, thank you for participating in this important study for Assumption. Your feedback, passion, and prayer will help ensure the success of the future of our parish. With the Lord guiding us, I have no doubt He will provide abundant blessings. In Christ's Love, Fr. Jason Trull